

MTU Friedrichshafen



cycle group

MTU company profil



- medium sized company
- 5000 employees in 2 factories
- world wide supplier of high performance diesel engines

MTU cycle group



- founded in May 1998
- founded by employees who are also part of the "agenda 21" public forum
- motto "per bicycle to work"

MTU cyle group



supported by the

- companies directorate
- workers' council
- accident prevention & insurance association
- health insurance
- company doctor

aims of the MTU cycle group



- active for health and environment
- driving cost reduction
- less accidents on the way to work
- increase of cyclist by 2005 of 50 %
- integration of the project "per bicycle to work" into the corporate culture
- cycling as a supplement to car driving and public transport
- advertisement for cycling

approach of the MTU cycle group



- evaluation of aims and discussions of
 - results of the "agenda 21" forum
 - questionnaire of other cycle groups
 - questionnaire of all employees
- realisation of the first results by forum members in their free time

approach of the MTU cycle group



- project related working together of different departments of the company e.g.:
 - directorate
 - work safety
 - construction department
 - companies doctors
 - health insurances

approach of the MTU cycle group



- project related working together with external partners e.g.:
 - working group cycle traffic Friedrichshafen
 - municipality
 - environmental agency
 - politicians
 - Police
 - accident prevention & insurance association

interim results



- workshop (for small bicycle repairs)
- bicycle parking places
 - selection of places
 - retrofitting of protectors on older bicycle stands
 - 400 new bicycle stands

interim results



- cycle path infrastructure
 - changeover of ideas with the working group
cycle traffic Friedrichshafen
 - proposal of ideas into the ongoing project
cycle path concept "Metron" of the city of
Friedrichshafen
 - evaluation and passing on of suggestion
relevant for the employees

interim results



- changing rooms
 - 50 new lockers for clerks

interim results



- road safety
 - common road safety week "good & safe driving" together with the work safety departments, the accident prevention & insurance association, the German road safety board, the police and the working group cycle traffic Friedrichshafen
 - annual safety actions about light, breaks, helmets, clothing

main motivation

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rental bikes!